












Machine Learning Canvas

Product:

Authors:

Date:

Version:

Background Describe the customer's goals and pains. 	Solution Define the solution, including features, integration, constraints and what's out-of-scope. 	Data Identify the training and production data sources, as well as the labeling process and decisions. 	Modeling List the iterative approach to model our task. 	Feedback Outline sources of feedback from our system to use for iteration. 
Value proposition Propose the product with the value it creates and the pains it alleviates. 				
		Metrics Prioritize key metrics that reflect the objectives. 		
	Feasibility Discuss the feasibility of the solution and if we have the required resources. 		Inference Decide whether we want to do batch (offline) or real-time (online) inference. 	
Objectives Breakdown the product into key objectives that need to be delivered. 		Evaluation Design offline and online evaluation criteria. 		Project Define the required team members, deliverables and projected timelines. 